



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/D Raja/R/SSN/PA (16250)  
**SRCP - Stevens Reed Curcio & Potho(2056)**  
VONDERHEID,BETSY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/D RAJA/R/SSN/PA (126272)  
**National/Political**  
280/06328292

Invoice 631087  
Inv Date 9/30/2012  
Terms Net 30  
Contract 332348  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

**SRCP - Stevens Reed Curcio & Potholm**  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RAJA 9/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/1/2012 10:58:36AM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>ELLEN/1</b>						
	Spot	10:00:04AM-Ellen	Per week (3),Mo,Tu,We,Th	09/24/12 10:57AM (Mo)	00:30	Ellen	RAJA12TV03	\$250.00	
	Spot	10:00:04AM-Ellen	Per week (3),Mo,Tu,We,Th	09/25/12 10:17AM (Tu)	00:30	Ellen	RAJA12TV03	\$250.00	
	Spot	10:00:04AM-Ellen	Per week (3),Mo,Tu,We,Th	09/26/12 10:38AM (We)	00:30	Ellen	RAJA12TV03	\$250.00	
2.0	<b>Contract Line Remarks:</b>		<b>LATE NEWS/2</b>						
	Spot	10:59:34PM-CHANNE	Per week (3),Mo,Tu,We,Th	09/24/12 11:29PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV03	\$1350.00	
	Spot	10:59:34PM-CHANNE	Per week (3),Mo,Tu,We,Th	09/25/12 11:12PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV03	\$1350.00	
	Spot	10:59:34PM-CHANNE	Per week (3),Mo,Tu,We,Th	09/27/12 11:24PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV03	\$1350.00	
3.0	<b>Contract Line Remarks:</b>		<b>NOON NEWS/3</b>						
	Spot	11:59:04AM-Channel	Per week (3),Mo,Tu,We,Th	09/24/12 12:25PM (Mo)	00:30	Channel 11 News At Noon	RAJA12TV03	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3),Mo,Tu,We,Th	09/26/12 12:10PM (We)	00:30	Channel 11 News At Noon	RAJA12TV03	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3),Mo,Tu,We,Th	09/27/12 12:12PM (Th)	00:30	Channel 11 News At Noon	RAJA12TV03	\$275.00	
4.0	<b>Contract Line Remarks:</b>		<b>JUDGE JUDY 4P/4</b>						
	Spot	4:00:04PM-Judge Ju	Per week (3),Mo,Tu,We,Th	09/24/12 4:26PM (Mo)	00:30	JUDGE JUDY 4P	RAJA12TV03	\$300.00	
	Spot	4:00:04PM-Judge Ju	Per week (3),Mo,Tu,We,Th	09/26/12 4:18PM (We)	00:30	JUDGE JUDY 4P	RAJA12TV03	\$300.00	
	Spot	4:00:04PM-Judge Ju	Per week (3),Mo,Tu,We,Th	09/27/12 4:19PM (Th)	00:30	JUDGE JUDY 4P	RAJA12TV03	\$300.00	
5.0	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/5</b>						
	Spot	5:00:00PM- 5:30:00	Per week (2),Mo,Tu,We,Th	09/24/12 5:11PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV03	\$575.00	
	Spot	5:00:00PM- 5:30:00	Per week (2),Mo,Tu,We,Th	09/25/12 5:28PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV03	\$575.00	
6.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/6</b>						
	Spot	5:58:34PM-Channel	Day,F-1	09/21/12 6:15PM (Fr)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
7.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-7A/7</b>						
	Spot	5:59:04AM-Channel	Day,F-1	09/21/12 6:44AM (Fr)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
8.0	<b>Contract Line Remarks:</b>		<b>JEOP 7P/8</b>						
	Spot	6:59:29PM-Jeopardy	Per week (2),Mo,Tu,We,Th	09/24/12 7:00PM (Mo)	00:30	Jeopardy	RAJA12TV03	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Per week (2),Mo,Tu,We,Th	09/27/12 7:26PM (Th)	00:30	Jeopardy	RAJA12TV03	\$1250.00	
9.0	<b>Contract Line Remarks:</b>		<b>TODAY 7-8A/9</b>						
	Spot	7:00:00AM- 8:00:00	Day,F-1	09/21/12 7:57AM (Fr)	00:30	Today Show	RAJA12TV03	\$475.00	
10.0	<b>Contract Line Remarks:</b>		<b>WHEEL/10</b>						
	Spot	7:30:04PM-WHEEL	Day,F-1	09/21/12 7:41PM (Fr)	00:30	Wheel Of Fortune	RAJA12TV03	\$1250.00	
11.0	<b>Contract Line Remarks:</b>		<b>SAT NEWS 8-1030A/11</b>						
	Spot	8:00:00AM-10:30:00	Day,Sa-1	09/22/12 9:41AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	RAJA12TV03	\$275.00	
12.0	<b>Contract Line Remarks:</b>		<b>SUN NEWS 8-10A/12</b>						
	Spot	8:00:00AM-10:00:00	Day,Su-1	09/23/12 8:52AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV03	\$275.00	
13.0	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/6</b>						
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/24/12 6:09PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/25/12 6:21PM (Tu)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/26/12 6:22PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
	Spot	5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/27/12 6:10PM (Th)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	



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14.0	<b>Contract Line Remarks:</b>		<b><u>NEWS 6-7A/7</u></b>						
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/24/12 6:08AM (Mo)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/25/12 6:58AM (Tu)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/26/12 6:58AM (We)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/27/12 6:58AM (Th)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
15.0	<b>Contract Line Remarks:</b>		<b><u>TODAY 7-8A/9</u></b>						
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/24/12 7:58AM (Mo)	00:30	Today Show	RAJA12TV03	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/25/12 7:27AM (Tu)	00:30	Today Show	RAJA12TV03	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/26/12 7:24AM (We)	00:30	Today Show	RAJA12TV03	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/27/12 7:21AM (Th)	00:30	Today Show	RAJA12TV03	\$475.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information  
shown on this invoice was taken from the official log.

Gross Total	\$21,100.00	Total Spots	34
Commission	(\$3,165.00)		
Net Total	\$17,935.00		